STURDIVANT & CO.

**BETH ANN LOEWY, EQUITY RESEARCH ANALYST
RECOGNIZED AS ONE OF THE "BEST ON THE STREET 2012" BY THE WSJ**

Mt. Laurel, NJ – (May 10, 2012) – Sturdivant & Co., Inc., a minority owned, institutional equity research and trading firm, announced today that the Wall Street Journal has ranked one of their own, Beth Ann Loewy, CFA among the top three Master Stock Pickers in the Household and Personal Products industry. The ranking was based on Loewy's recommendation and performance scores for 2011. The Wall Street Journal is a premier business news and investment resource focusing on breaking news and current headlines from the US and around the world.

Each year, the Wall Street Journal ranks the "Best on the Street" in each industry. Performance scores are calculated based on estimated total return, including price changes and dividends of each eligible stock an analyst covers in an industry, as well as the number of stocks the analyst covers within that industry. Analyst received credit for being right about buy and sell recommendations.

Carl R. Gibbs, Jr., Executive Vice President said, "We are delighted to have one of our own recognized as one of the top three Master Stock Pickers in the Household and Personal Products industry. This acknowledgement solidifies our bottom-up approach and commitment to our research process".

About Sturdivant & Co., Inc.
Sturdivant & Co., Inc. is a full service brokerage firm with over twenty years capital markets experience. Our offices are located in Mt. Laurel, New Jersey and Chicago, Illinois. We bring unique and in-depth knowledge of the companies, the business climate, the economy and the politics of "the region" to clients in diverse geographies. Our experienced and committed team of research and trading professionals, strengthened by our technology, market intelligence and solid relationships, enables us to consistently provide outstanding service.

For more information, please visit www.sturdivant-co.com

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