

Pairs Trading Matrixes

August 11, 2015

Sturdivant & Co. conducts bottom-up fundamental analysis on a wide range of nearly 3,000 large and small cap US equities. Herein we present our exclusive Pairs Trading Matrixes utilizing Polaris, our innovative system for stock selection guidance. (System design overview for Polaris is attached separately.)

Polaris integrates proprietary analytics that are focused on valuation, catalytic and technical properties to rank and characterize stocks. The quantitative scores derived for each stock in our coverage universe can be used to identify pricing disparities among pairs of stocks. An exploitable pricing disparity is indicated by a wide spread between the respective quantitative scores for the long and short component of a pair of stocks selected from the same sector and industry.

Our Pairs Trading Matrixes provide investors with guidance by specifying long/short pair combinations that we find attractive based on the spread in quantitative scores among the components of each pair. A separate matrix for a large cap universe and a small cap universe is provided below in Tables 1 and 2.

The Sturdivant & Co. coverage universe is grouped into 16 economic sectors and approximately 200 different industries. We have identified pair combinations selected from the 10 industries that we believe have the greatest degree of pricing disparity based on our analysis. For each industry from which attractive pairs are identified, we select 1 to 4 long candidates and 1 to 4 short candidates. Consequently, there can be anywhere from 1 to 16 different pair combinations to select from for each industry. As an example, in Table 1 below, we have identified 4 pairs in the REIT industry that merit investment consideration, including: (A1) SNH-BDN, (A2) SNH-AMT, (B1) SLG-BDN and (B2) SLG-AMT.

Table 1: Large Cap Pairs Matrix

| | PAIR COMBINATIONS = A1, A2 | , A3, A4, I | B1, B2, B3 | , B4, C1, | C2, C3, C | 4, D1, D2, | D3, D4 | | | |
|----|----------------------------|-------------|------------|-----------|-----------|------------|----------|------------|------------|----------|
| | | | LONG SID | E of PAIR | | 9 | HORT SIL | DE of PAIR | 3 | Number |
| | INDUSTRY | Α | В | С | D | 1 | 2 | 3 | 4 | of Pairs |
| 1 | FINANCE-MISC SERVICES | SYF | | | | SSNC | FLT | | | 2 |
| 2 | INSURANCE-LIFE | GNW | | | | SFG | | | | 1 |
| 3 | SHOES & REL APPAREL | CRI | | | | NKE | | | | 1 |
| 4 | MEDIA CONGLOMERATES | VIAB | | | | LMCA | | | | 1 |
| 5 | AUTO/TRUCK-ORIGINAL EQP | LEA | DLPH | | | ALSN | | | | 2 |
| 6 | MEDICAL-HLTH MAINT ORG | CNC | UNH | | | НИМ | | | | 2 |
| 7 | REIT-EQTY TRUST - OTHER | SNH | SLG | | | BDN | AMT | | | 4 |
| 8 | CHEMICALS-DIVERSIFIED | PPG | | | | CYT | | | | 1 |
| 9 | LEISURE & RECREATION SVCS | NCLH | | | | LYV | | | | 1 |
| 10 | RETAIL-FOOD & RESTAURANTS | YUM | DNKN | SBUX | DPZ | PNRA | CMG | | | 8 |
| | | | | | | | TOT | AL Number | of PAIRS = | 23 |

Table 2: Small Cap Pairs Matrix

| | SMALL CAP PAIRS (based on | 08/06/201! | 5 prices) | | | | | | | | | |
|----|---------------------------|--------------|--------------------------------------|------------|-----------|------------|--------|-----------|------------|----------|--|--|
| | PAIR COMBINATIONS = A1, A | 2, A3, A4, I | 81, B2, B3 | B, B4, C1, | C2, C3, C | 4, D1, D2, | D3, D4 | | | | | |
| | | | LONG SIDE of PAIR SHORT SIDE of PAIR | | | | | | | | | |
| | INDUSTRY | Α | В | С | D | 1 | 2 | 3 | 4 | of Pairs | | |
| 1 | ELEC-SEMICONDUCTORS | CRUS | | | | AMD | AMCC | | | 2 | | |
| 2 | MEDICAL-BIOMED/GENETICS | RGEN | CLVS | ONCE | MYGN | XNPT | GHDX | ACOR | | 12 | | |
| 3 | REIT-EQTY TRUST - OTHER | GOV | COR | INN | SSS | NYRT | HT | PKY | | 12 | | |
| 4 | BANKS-SOUTHEAST | PNFP | | | | WSBC | | | | 1 | | |
| 5 | BLDG-RESIDENT/COMMRCL | RYL | | | | BZH | | | | 1 | | |
| 6 | MEDICAL-DRUGS | TSRO | | | | OTIC | ANAC | SGNT | POZN | 4 | | |
| 7 | FINANCE-SAVINGS & LOAN | LTXB | | | | FFIC | NWBI | | | 2 | | |
| 8 | RETAIL-APPAREL/SHOE | PLCE | | | | ANF | SSI | | | 2 | | |
| 9 | BANKS-MIDWEST | PVTB | | | | UMBF | | | | 1 | | |
| 10 | BANKS-NORTHEAST | EGBN | STBA | INDB | | FULT | | | | 3 | | |
| | | | | | | | TOT | AL Number | of PAIRS = | 40 | | |

In Tables 3 and 4 below we provide output from the Polaris analysis for the stocks in each of the matrixes (large cap and small cap, respectively). The stocks in each matrix are grouped first by sector, then industry. The overall attractiveness of a stock is indicated by the Polaris Score, or PSCORE, whereby long candidates will have a positive PSCORE and short candidates will have a negative PSCORE. The PSCORE is a proprietary factor that is based on our analysis of each stock's valuation, technical and catalytic properties. The difference in PSCORES between the long and short candidates of a pair is the metric that we use as an indication of pricing disparity, otherwise referred to as the spread. Descriptions for the column headings in Tables 3 and 4 are as follows:

COLUMN HEADINGS

XSECTOR – Sector Identification Number used in master database (1 thru 16)**

DCOORD - Dimensional Coordinate used to characterize stocks in Polaris framework (1 thru 8)

PSCORE – Polaris Score, (+) value is favorable, (-) value is unfavorable, (0) value is neutral

VTCAVG – Average calculated from VSCORE, TSCORE and CSCORE

VSCORE – Valuation Score, (+) value is favorable, (-) value is unfavorable, (0) value is neutral

TSCORE – Technical Score, (+) value is favorable, (-) value is unfavorable, (0) value is neutral

CSCORE – Catalytic Score, (+) value is favorable, (-) value is unfavorable, (0) value is neutral

**Sector Identification Numbers

| 1 Consumer Staples | 5 Autos/Tires/Trucks | 9 Conglomerates | 13 Finance |
|--------------------------|-----------------------|--------------------------|----------------------|
| 2 Consumer Discretionary | 6 Basic Materials | 10 Computer & Technology | 14 Utilities |
| 3 Retail/Wholesale | 7 Industrial Products | 11 Aerospace | 15 Tansportation |
| 4 Medical | 8 Construction | 12 Oils/Energy | 16 Business Services |

Table 3: Large Cap Pairs – Polaris Output (08/06/2015)

| | COMPANY | X SECTOR | TICKER | PRICE | DIV YLD | DCOORD | PSCORE | VTCAVG | VSCORE | TSCORE | CSCORE | MKT CAP |
|-------|----------------------|------------|--------|--------|---------|--------|--------|--------|--------|--------|--------|-----------|
| Consu | ımer Discretionary | | | | | | | | | | | |
| LE | ISURE & RECREATION | SVCS | | | | | | | | | | |
| | Norwegian Cruis | 2 2 | NCLH | 60.14 | 0.00 | 3.00 | 1.55 | 0.37 | -0.19 | 0.47 | 0.83 | 13816.87 |
| 1 | Live Nation Ent | 2 | LYV | 25.24 | 0.00 | 8.00 | -1.69 | -1.32 | -1.42 | -0.81 | -1.72 | 5088.21 |
| М | EDIA CONGLOMERATE: | S | | | | | | | | | | |
| Α | Viacom Inc-B | 2 | VIAB | 44.10 | 3.63 | 1.00 | 1.66 | 1.60 | 1.74 | 1.80 | 1.26 | 17506.16 |
| 1 | Liberty Media-A | 2 | LMCA | 38.26 | 0.00 | 8.00 | -1.69 | -0.89 | -0.79 | -1.02 | -0.86 | 13040.38 |
| SI | OES & REL APPAREL | | | | | | | | | | | |
| A | Carters Inc | 2 | CRI | 98.01 | 0.90 | 1.00 | 1.66 | 0.60 | 0.28 | 0.65 | 0.87 | 5120.44 |
| 1 | Nike Inc-B | 2 | NKE | 115.12 | 0.97 | 8.00 | -1.69 | -0.56 | -0.37 | -0.58 | -0.73 | 98468.13 |
| | -Wholesale | | | | | | | | | | | |
| B | ETAIL-FOOD & RESTAU | RANTS | | | | | | | | | | |
| A | Yum! Brands Inc | 7 3 | YUM | 87.77 | 1.87 | 3.00 | 1.55 | 1.16 | -0.30 | 2.56 | 1.21 | 37846.95 |
| В | | 3 | DNKN | 53.72 | 1.97 | 3.00 | 1.55 | 0.38 | -0.43 | 0.75 | 0.83 | |
| | | 3 | SBUX | 57.23 | 1.12 | | 1.55 | 0.27 | -0.40 | 0.55 | 0.67 | 84940.77 |
| D | <u> </u> | 3 | DPZ | 111.84 | 1.11 | 3.00 | 1.50 | 0.62 | -0.46 | 0.78 | 1.54 | 6141.58 |
| 2 | | 3 | CMG | 749.60 | 0.00 | 8.00 | -1.64 | -0.81 | -0.11 | -1.35 | -0.98 | 23344.04 |
| 1 | | 3 | PNRA | 200.70 | 0.00 | | -1.69 | -1.06 | -1.40 | -0.66 | -1.13 | |
| Medic | | | | 2000 | 0.00 | 0.00 | 1.00 | 1.00 | 1.10 | 0.00 | | 0110.00 |
| | EDICAL-HLTH MAINT O | RG | | | | | | | | | | |
| | Centene Corp | 4 | CNC | 70.49 | 0.00 | 1.00 | 1.66 | 0.64 | 0.14 | 0.86 | 0.92 | 8394.72 |
| В | | 4 | UNH | 122.04 | 1.64 | 3.00 | 1.55 | 0.56 | -0.09 | 0.72 | 1.04 | 116372.84 |
| | Humana Inc New | 4 | HUM | 184.52 | 0.63 | 8.00 | -1.64 | -0.52 | -0.10 | -0.90 | -0.57 | 27334.05 |
| | Tires-Trucks | 4 | HOM | 104.32 | 0.03 | 0.00 | -1.04 | -0.52 | -0.10 | -0.30 | -0.57 | 27334.03 |
| | JTO/TRUCK-ORIGINAL | EUD | | | | | | | | | | |
| | Lear Corporatn | <u>5</u> | LEA | 104.16 | 0.96 | 1.00 | 1.66 | 0.84 | 0.39 | 1.19 | 0.93 | 7989.80 |
| B | | 5 | DLPH | 77.37 | 1.29 | 3.00 | 1.55 | 0.64 | -0.11 | 1.13 | 0.50 | 22000.08 |
| | Allison Transmn | 5 | ALSN | | 2.04 | 8.00 | -1.64 | -1.06 | -0.11 | -1.10 | -1.83 | 5197.42 |
| | Materials | 3 | ALSIN | 23.40 | 2.04 | 0.00 | -1.04 | -1.06 | -0.20 | -1.10 | -1.03 | 3137.42 |
| | | | | | | | | | | | | |
| | IEMICALS-DIVERSIFIEI | | DDO | 405.04 | 4.07 | 0.00 | 4 55 | 0.47 | 0.40 | 0.07 | | 00400 50 |
| | Ppg Inds Inc | 6 | PPG | 105.21 | 1.37 | 3.00 | 1.55 | 0.47 | -0.42 | 0.67 | 1.18 | 28482.56 |
| | Cytec Inds Inc | 6 | CYT | 73.94 | 0.68 | 8.00 | -1.69 | -2.60 | -1.64 | -4.18 | -1.98 | 5283.98 |
| Finan | | | | | | | | | | | | |
| - | NANCE-MISC SERVICES | | | | | | | | | | | |
| A | | 13 | SYF | 34.13 | 0.00 | 1.00 | 1.66 | 1.27 | 0.92 | 1.51 | 1.37 | 28456.40 |
| | Fleetcor Tech | 13 | FLT | 159.01 | 0.00 | 8.00 | -1.48 | -0.54 | -1.10 | -0.48 | -0.06 | 14597.91 |
| | Ss&C Technologs | 1 3 | SSNC | 67.81 | 0.74 | 8.00 | -1.69 | -0.54 | -0.81 | -0.46 | -0.34 | 6557.43 |
| IN | SURANCE-LIFE | | | | | | | | | | | |
| Α | | 13 | GNW | 5.22 | 0.00 | 1.00 | 1.66 | 1.14 | 1.64 | 0.58 | 1.19 | 2596.37 |
| 1 | Stancorp Fnl Cp | 13 | SFG | 114.34 | 1.14 | 8.00 | -1.69 | -2.07 | -1.78 | -2.12 | -2.30 | 4835.90 |
| R | EIT-EQTY TRUST - OTH | | | | | | | | | | | |
| A | Senior Housing | 13 | SNH | 16.81 | 9.28 | 1.00 | 1.66 | 1.12 | 2.15 | 0.40 | 0.79 | 3990.68 |
| В | | 13 | SLG | 113.81 | 2.11 | 1.00 | 1.60 | 0.48 | 0.20 | 0.63 | 0.60 | 11334.34 |
| 2 | Amer Tower Corp | 13 | AMT | 98.36 | 1.79 | 6.00 | -1.53 | -0.44 | 0.57 | -1.21 | -0.67 | 41635.79 |
| 1 | Brandywine Rt | 13 | BDN | 13.62 | 4.41 | 8.00 | -1.64 | -0.66 | -0.28 | -0.70 | -1.00 | 2450.21 |

Table 4: Small Cap Pairs – Polaris Output (08/06/2015)

| | COMPANY | X SECTOR | TICKER | PRICE | DIV YLD | DCOORD | PSCORE | VTCAVG | VSCORE | TSCORE | CSCORE | MKT CAP |
|----------|---------------------|------------|--------|--------|---------|--------------|---------------|--------|--------|--------|--------|----------|
| | -Wholesale | | | | | | | | | | | |
| | TAIL-APPAREL/SHOE | | | | | | | | | | | |
| Α | Childrens Place | 3 | PLCE | 57.90 | 1.04 | 1.00 | 1.70 | 2.08 | 0.81 | 4.74 | 0.69 | 1193.72 |
| 2 | Stage Stores | 3 | SSI | 17.10 | 3.27 | 6.00 | -1.56 | -0.18 | 0.68 | -0.41 | -0.81 | 546.33 |
| | Abercrombie | 3 | ANF | 19.75 | 4.05 | 6.00 | -1.61 | -0.22 | 0.15 | -0.39 | -0.42 | 1373.99 |
| Medic | | | | | | | | | | | | |
| ME | DICAL-BIOMED/GENE | TICS | | | | | | | | | | |
| A | Repligen | 4 | RGEN | 36.00 | 0.00 | 3.00 | 1.59 | 0.61 | -0.09 | 0.72 | 1.20 | 1182.67 |
| В | Clovis Oncology | 4 | CLVS | 83.17 | 0.00 | 3.00 | 1.54 | 0.25 | -0.38 | 0.57 | 0.56 | 3126.19 |
| C | Spark Therapeut | 4 | ONCE | 58.14 | 0.00 | 3.00 | 1.54 | -3.37 | -12.00 | 0.43 | 1.46 | 1426.99 |
| D | Myriad Genetics | 4 | MYGN | 31.53 | 0.00 | 1.00 | 1.48 | 0.28 | 0.34 | 0.45 | 0.07 | 2189.79 |
| 3 | Acorda Therapt | 4 | ACOR | 32.82 | 0.00 | 6.00 | -1.56 | -0.19 | 0.46 | -0.64 | -0.37 | 1404.40 |
| 2 | Genomic Health | 4 | GHDX | 25.19 | 0.00 | 6.00 | -1.61 | -0.74 | 0.13 | -0.69 | -1.66 | 812.73 |
| 1 | Xenoport Inc | 4 | XNPT | 6.75 | 0.00 | 8.00 | -1.72 | -0.45 | -0.28 | -0.53 | -0.53 | 423.73 |
| ME | DICAL-DRUGS | | | | | | | | | | | |
| Α | Tesaro Inc | 4 | TSRO | 55.05 | 0.00 | 1.00 | 1.43 | 1.87 | 0.08 | 5.47 | 0.07 | 2202.05 |
| 4 | Pozen Inc | 4 | POZN | 11.19 | 0.00 | 6.00 | -1.56 | -0.31 | 0.45 | -0.59 | -0.78 | 362.79 |
| 3 | Sagent Pharma | 4 | SGNT | 22.34 | 0.00 | 6.00 | -1.56 | -0.54 | 0.63 | -1.21 | -1.03 | 716.87 |
| 2 | Anacor Pharmact | 4 | ANAC | 146.43 | 0.00 | 8.00 | -1.72 | -0.90 | -1.29 | -0.73 | -0.69 | 6406.75 |
| 1 | Otonomy Inc | 4 | OTIC | 21.47 | 0.00 | 8.00 | -1.72 | -1.47 | -0.65 | -3.18 | -0.60 | 518.16 |
| Constr | uction | | | | | | | | | | | |
| BL | DG-RESIDENT/COMMI | RCL | | | | | | | | | | |
| A | Ryland Grp Inc | 8 | RYL | 42.84 | 0.28 | 1.00 | 1.70 | 0.68 | 0.62 | 0.88 | 0.55 | 2007.14 |
| | Beazer Homes | 8 | BZH | 16.94 | 0.00 | 8.00 | -1.67 | -0.52 | -0.29 | -0.77 | -0.50 | 464.99 |
| | iter and Technology | | | | | | | | | | | |
| ĒL | EC-SEMICONDUCTORS | 3 | | | | | | | | | | |
| | Cirrus Logic | 10 | CRUS | 29.53 | 0.00 | 1.00 | 1.70 | 0.46 | 0.28 | 0.69 | 0.40 | 1875.13 |
| 2 | | 10 | AMCC | 6.34 | 0.00 | 6.00 | -1.61 | -0.54 | 0.19 | -0.59 | -1.23 | 516.91 |
| _ | Adv Micro Dev | 10 | AMD | 2.11 | 0.00 | 8.00 | -1.72 | -1.07 | -0.66 | -0.89 | -1.65 | 1644.07 |
| Financ | | | | | 0.00 | 0.00 | | 1.01 | 0.00 | 0.00 | | 1011101 |
| | NKS-MIDWEST | | | | | | | | | | | |
| | Privatebancorp | 13 | PVTB | 41.86 | 0.10 | 3.00 | 1.59 | 0.26 | -0.41 | 0.23 | 0.97 | 3295.09 |
| | Umb Finl Corp | 13 | UMBF | 55.09 | 1.71 | 6.00 | -1.61 | -0.28 | 0.20 | -0.33 | -0.69 | 2716.60 |
| | NKS-NORTHEAST | 13 | OMBI | 33.03 | 1.71 | 0.00 | -1.01 | -0.20 | 0.20 | -0.33 | -0.03 | 2710.00 |
| | Eagle Bop Inc | 1 3 | EGBN | 44.46 | 0.00 | 1.00 | 1.64 | 0.54 | 0.25 | 0.41 | 0.97 | 1484.74 |
| В | | 13 13 | STBA | 30.61 | 2.35 | 1.00 | 1.64 | 0.34 | 0.25 | 0.41 | 0.37 | 1065.59 |
| | | 13 | INDB | 48.47 | 2.30 | 3.00 | 1.54 | 0.36 | -1.02 | 0.30 | 0.44 | 1267.39 |
| - | Fulton Finl | 13 | FULT | 13.08 | 2.75 | 5.00 6.00 | -1.61 | -0.54 | 0.09 | -0.54 | -1.15 | 2302.33 |
| | NKS-SOUTHEAST | 13 | FULI | 13.00 | 2.73 | 6.00 | -1.61 | -0.54 | 0.03 | -0.04 | -1.15 | 2302.33 |
| | | 1 3 | PNFP | 51.95 | 0.92 | 1.00 | 1 70 | 0.60 | 0.78 | 0.39 | 0.63 | 1869.06 |
| | Pinnacle Fin Pt | 13 13 | WSBC | 32.66 | 2.82 | 1.00 8.00 | 1.70 -1.67 | -0.74 | -0.37 | -0.59 | -1.26 | 1258.32 |
| | Wesbanco Inc | | Wabc | 32.66 | 2.02 | 8.00 | -1.67 | -0.74 | -0.37 | -0.55 | -1.26 | 1206.32 |
| | NANCE-SAVINGS & LOA | | LTLID | 00.05 | 4.00 | 4.00 | 4 70 | 0.50 | 0.00 | 0.04 | 0.70 | 1 101 10 |
| <u>A</u> | Legacy Tx Finl | 13 | LTXB | 29.85 | 1.88 | 1.00 | 1.70 | 0.56 | 0.66 | 0.31 | 0.70 | 1421.43 |
| 2 | Northwest Bncsh | 13 | NWBI | 12.72 | 4.40 | 6.00 | -1.56 | -0.08 | 0.58 | -0.37 | -0.44 | 1205.11 |
| | Flushing Finl | 13 | FFIC | 20.74 | 3.09 | 6.00 | -1.61 | -0.44 | 0.15 | -0.89 | -0.58 | 599.86 |
| | IT-EQTY TRUST - OTH | | 0.011 | | | | | | | | | |
| | Govt Pptys Incm | 13 | GOV | 16.68 | 10.31 | 1.00 | 1.70 | 1.03 | 2.26 | 0.28 | 0.56 | 1185.68 |
| В | Coresite Realty | 13 | COR | 48.34 | 3.48 | 1.00 | 1.70 | 0.96 | 1.32 | 0.60 | 0.97 | 1282.51 |
| C | | 13 | INN | 12.44 | 3.78 | 3.00 | 1.59 | 0.68 | -0.03 | 0.28 | 1.79 | 1077.23 |
| D | Sovran Slf Stor | 13 | SSS | 95.13 | 3.57 | 3.00 | 1.59 | 0.26 | -0.20 | 0.56 | 0.41 | 3408.89 |
| 3 | | 13 | PKY | 17.27 | 4.34 | 8.00 | -1.45 | -0.34 | -0.23 | -0.47 | -0.32 | 1926.61 |
| 2 | Hersha Hosptly | 13 | HT | 25.98 | 1.08 | 8.00 | -1.67 | -0.43 | -0.10 | -0.62 | -0.56 | 1241.06 |
| 1 | New York Reit | 13 | NYRT | 10.35 | 4.44 | 8.00 | -1.72 | -1.04 | -1.86 | -0.56 | -0.70 | 1681.49 |

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